

Get Found by 100,000+ Explorers in the 2027 Destination Guide!

Your free basic listing is great, but take it to the next level with an upgrade! The award-winning guide, available in print & online, is your key to reaching eager travelers.

Premium advertising puts your business front and center:

- Stand out from the competition with eye-catching ad formats.
- Drive website traffic with a direct link from your listing.
- Expand your reach in high-traffic locations & online.

Don't just be listed, get noticed! Contact us today to unlock the full potential of the 2027 Destination Guide for your business.

Space Reservation Deadline: Oct. 2, 2026

Materials Deadline: Oct. 30, 2026

CONTRACT/INVOICE

Please submit a copy of this document with your check. Make all checks payable to Experience Butler County.

Advertiser: _____

Contact Name: _____

Signature: _____

Date: _____

Notes: _____

- ☐ Pick up ad from last year
- ☐ I need my ad designed by EBC
- ☐ I'm sending a new ad

Send Signed Contract to:

Experience Butler County
205 N. Main St., Butler, PA 16001
Fax: 724-234-4643

Send Ad Materials to:

Cari@ExperienceButler.com

ADVERTISING SPACE RATES

SIZE	PRICE	AMOUNT
Full Page Premium Back Cover	\$3,150	\$
Full Page Premium Inside Front Cover	\$3,150	\$
Full Page Premium Inside Back Cover	\$3,150	\$
Full Page	\$2,700	\$
1/2 Page	\$1,500	\$
1/4 Page	\$950	\$
Business Card	\$535	\$
One Free Website Spotlight (1/2-page ads)	Please indicate preferred month	
Two Free Website Spotlights (full-page ads)	Please indicate preferred months	

CUSTOM LISTING RATES

Basic (25-word description)	FREE	-----
Enhanced (35-word description w/ photo)	\$230	\$
Deluxe (50-words description w/ photo)	\$515	\$
TOTAL AMOUNT DUE		\$

☐ Please bill my credit card.

Card Type:

- ☐ Mastercard ☐ American Express
- ☐ Visa ☐ Discover



Name on Card: _____

Card Number: _____

Security Code: _____

Expiration Date: _____

TERMS & CONDITIONS

TERMS: NET 30: No work shall be completed and space will not be reserved until contract has been signed and delivered to Experience Butler County (EBC.) Any order not paid in full by November 6, 2026 is subject to cancellation. Canceled orders require compensation for costs incurred and related obligations. All orders are subject to a 50% cancellation fee. Orders may be cancelled in writing within 72 hours of the date of signed contract without penalty or cancellation fee. **Advertiser will be charged 15% monthly on any unpaid balance extending beyond 90 days of signed contract.** If payment is not made, advertiser is liable for any and all collection costs incurred. EBC maximum liability, whether by negligence, contract or otherwise, will not exceed the return of the amount invoiced for any work in dispute. Under no circumstances will EBC be liable for specific individual or consequential damages. EBC reserves the right to edit or reject any advertisement based on quality, advertising copy, editorial content, or failure to meet mechanical requirements. Placement of all advertising will be at the discretion of EBC, other than premium pages and special positioning.



Ad Format Requirements*

- **Acrobat PDF files preferred**
- TIFF and EPS files accepted
- All graphics/photos/logos must be a minimum of 300DPI at 100%
- All graphics/photos/logos must be in TIFF or EPS formats

*Ads generated with Artificial Intelligence (Chat GPT, Gemini, etc...) may be rejected due to formatting issues.

Need help designing your ad?

EBC is available to design your ad. Please supply us the with the following materials for professional design service:

- Headline
- Body copy/text
- Logo (EPS vector file preferred)
- Additional visuals:
 - Illustrations
 - Photos

DEADLINE

OCTOBER 30, 2026

Submit print-ready
ads by email to:

Cari@ExperienceButler.com