

# EXPERIENCE BUTLER COUNTY (EBC) GIFT CARD PROGRAM RESOURCE CENTER

## Why Participate in our Gift Card Program?

Participating drives new customer traffic directly to your business. **EBC Gift Cards** act like a prepaid Mastercard, meaning transactions process smoothly—just like a normal Mastercard swipe—but only at registered Butler County businesses. This is a zero-cost marketing tool that keeps consumer spending right here in our local economy.

## Steps to Participate

### 1 Participation Contract

Fill out the [online form](https://ExperienceButler.com/card-contract) (*ExperienceButler.com/card-contract*)

### 2 Register Your Business

- You must accept prepaid debit cards.
- You must register each location (*if applicable*).

#### TO REGISTER YOUR BUSINESS:

Simply process a transaction for \$1.00 using the designated enrollment card (*pictured right*). This transaction captures the necessary information to officially add your business to the list of accepted merchants in our gift card program.

**NOTE:** A transaction failure (*decline*) is the intended outcome of this test charge. If you see a clear decline message, the system has successfully captured your business information for enrollment.

### 3 Start Accepting EBC Gift Cards

Notify your staff that **EBC Gift Cards** will be accepted! Transactions process like any other prepaid Mastercard, but *only* at registered businesses in Butler County.

**NOTE:** EBC Gift Cards can be purchased in any amount.

### 4 Transition from the Old Gift Certificate Program & Exchange Campaign

The new gift card program will be replacing our previous gift certificate program. There will be a transition period during which both may be in circulation. More details on this exchange program will be announced soon!

#### PAPER GIFT CERTIFICATE REIMBURSEMENT:

- When a certificate is used, complete the transaction and give any necessary change.
- Write "VOID" on the front and your business name on the back.
- Mail or drop it off at the EBC office.
- EBC will reimburse your business for the full value.



EXPERIENCE

Butler County  
PENNSYLVANIA<sup>SM</sup>