April 28, 2022
FOR IMMEDIATE RELEASE
Butler County Tourism & Convention Bureau
724-234-4619

Butler County Tourism & Convention Bureau Celebrates the 'Future of Travel' National Travel and Tourism Week 2022 (May 1-7)

Zelienople, PA — Celebrated annually during the first full week in May, National Travel and Tourism Week (NTTW) was created by Congress in 1983 to elevate the economic power of travel in the U.S. The 39th annual NTTW (May 1-7) arrives as the industry looks ahead to future growth and success following the challenges of the past two years.

Butler County Tourism is celebrating travel's promising future by partnering with nine Western PA Destination Marketing Organizations (DMO's) to encourage residents and visitors alike to learn more about the region in which they live. The nine DMO's are; Beaver County Recreation & Tourism, Butler County Tourism & Convention Bureau, Crawford County Convention and Visitors Bureau, VisitErie, Go Laurel Highlands, Indiana County Tourist Bureau, Visit Lawrence County, VisitMercerCountyPA, and Oil Region Alliance of Business, Industry and Tourism in Venango County. Each DMO will be giving away seven - $100 prize packages from the other areas to encourage travel and tourism in our region. The signups will begin approximately a week before May 1st and continue until Monday, May 9th at which time names will be drawn and gifts awarded. Sign up on our website: https://www.visitbutlercounty.com/NTTW

Jack Cohen, Bureau President issued this statement, "Butler County is home to resilient people and businesses. I believe in this community, these businesses, and the people who live here." He went on to say "Despite the hardships of the past couple of years, and In the midst of an ever-changing environment, we adapted and supported one another! Butler County is planning for a bright future that will strengthen the Western PA regional tourism industry and local economy."

Watch for our promotions on FaceBook @VisitButlerCounty and Instagram or contact us with any questions.

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