

## FOR IMMEDIATE RELEASE:

Contact: Tiffany Hernandez
<u>Tiffany@VisitButlerCounty.com</u>
724-234-4619

## **Local Business Gives Back to Essential Workers**

Eva Bryn Shoetique is Giving Away Three Pairs of Designer Shoes to Essential Workers

**BUTLER COUNTY, PA (January 6, 2022)** – Eva Bryn Shoetique is starting the new year off on the right foot by giving away three pairs of stylish shoes (up to \$150 value each) to front line workers that are still showing up to serve the community despite ever changing, and challenging industries. One pair of shoes will go to an educator, one pair to a healthcare worker and one pair to a restaurant worker. These workers spend a lot of time on their feet serving others, and this giveaway is not only a way to acknowledge them, but to reward them with a great pair of shoes.

Now it's up to members of the community to nominate someone from one of the respective fields. The deadline for nominations is January 30th. Those wishing to nominate a qualified front line worker can either "tag" the person within the comments of Eva Bryn Shoetique's Facebook or Instagram post or stop by the store in person to drop off a nomination.

This is the second consecutive year that Eva Bryn Shoetique has held this giveaway. Last year the winners were completely surprised as the owner, Kelly Carney, came to their place of business to surprise them with their new pair of shoes.

"We're so grateful that our small business is doing well, and we wanted to give back to the community. We know that so many businesses are looking for workers so we want to thank those that are there day in and day out," said Kelly Carney, owner of Eva Bryn Shoetique.

Eva Bryn Shoetique is a quality women's shoe shop in the heart of Zelienople's Main Street. They offer a personalized shopping experience where customers can find boots, mules, heels, trendy tennis shoes, accessories, and more in a luxurious atmosphere.

Follow Eva Bryn Shoetique's Facebook page for more details.