

UPDATE YOUR LISTING

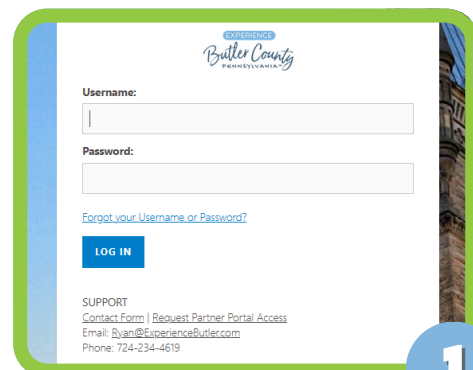
RESOURCE CENTER

Why update your listing?

Updating your business listing annually ensures it remains fresh and current, helping you attract new customers with the latest information about your offerings.

1 Partner Resource Center

- Login to the **Partner Portal*** (ExperienceButler.com/portal).
- * No account? Request access using our **Partner Form** from the Partner Portal log-in page.

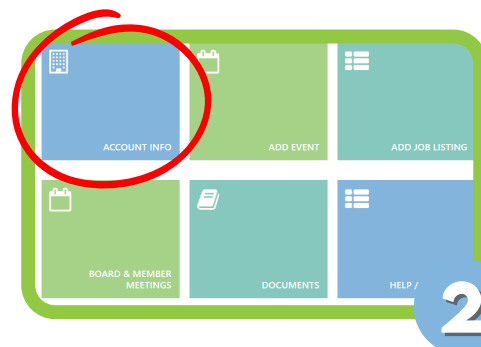


2 Account Info

- **Partner Dashboard -> 'ACCOUNT INFO'**. This is where you can edit basic information about your business. This information is displayed on the website along with being printed in our Official Destination Guide (ODG).

3 Description(s)

- This section on the Account Information page includes all of the categories and descriptions displayed on our website (*Web Description*) and Official Destination Guide (*ODG Description*).
- **"Why am I seeing multiple descriptions?"**
Each category assigned to your business must have a web description assigned to it in order to show on our website. If your business has two categories, you'll see two web descriptions assigned.
These descriptions can be different from one another.
→ **EXAMPLE:** A golf course can have one description for "Sports" and a different description for "Weddings."



4 What's printed in the Official Destination Guide?

- You'll notice **at least one ODG description**. This is the description for your business that will be printed in the Guide.
→ **ODG descriptions are a max of 25 words.** If you're interested in having a longer description, consider purchasing an **Enhanced or Deluxe Listing** which includes additional copy and photo.

Things To Do->Sports->Golf->ODG description	Amazing God-given beauty...
Things To Do->Sports->Golf->Web description	Strawberry Ridge is a beautiful area in Butler County, Pennsylvania. Strawberry Ridge Golf Course provides a scenic view of the surrounding area featuring natural beauty.

All account updates are reviewed prior to publishing. Approval process is 24-48 hours.



Strawberry Ridge Golf Course
135 McNulty Ln., Harmony, PA 16037
724-452-4022
StrawberryRidgeGolfCourse.com
Amazing God-given beauty. Shows off western PA best. Driving range available. Ridge Pub has sandwiches and homemade soups.

EXPERIENCE

Butler County
PENNSYLVANIA™